

Carlos Lopez

Graphic Designer

August 19, 1988

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About Me

A creative mind transitioning to tech.

I bring a unique perspective and a passion for problem-solving. With a solid foundation in tech gained through 6 months of experience in a Help Desk role, I have developed a keen eye for detail and a strong ability to adapt to evolving technologies. Committed to continuous learning, I am eager to leverage my diverse background.

Education

BFA – Graphic Design

University of Texas Pan-Am

Graduated as a Graphic Designer from UTPA in 2015 and worked as a Graphic Designer for the Student Union for the last 2 semesters. During this time, I developed skills in branding, marketing, and communication and was able to apply design theory in a practical setting. This experience helped me develop a strong work ethic that I have carried throughout my career.

Certifications

HTML & CSS in depth

Coursera

Lo-Fi Wireframes & Prototypes

Coursera

Conduct UX Research

Coursera

Version Control

Coursera

Programming with Javascript

Coursera

Webflow 101

Webflow

Skills

- HTML
- CSS
- Javascript
- Wordpress
- Social Media Management
- Adobe Illustrator
- Adobe Photoshop
- Adobe Aero
- Adobe XD
- Spark AR
- Figma
- Drone Flying
- Photography
- UI/UX Design
- Prototyping

Computer Proficiency

- OSX
- Windows
- MS Office

Work Experience

December 2022 – Current

Help Desk Specialist

City of Pharr

Pharr

In my role as a Help Desk Specialist at the City of Pharr, one of my primary objectives is to provide timely and efficient technical support to both our esteemed city employees and residents. In addition to my technical expertise, I have also contributed positively to the team and the City of Pharr as a whole by introducing creative ideas such as customized email templates, visually appealing graphics, and website designs that have helped our city communicate more effectively. Ultimately, my efforts help to ensure that the City of Pharr operates seamlessly and efficiently, driven by reliable and effective technology services.

October 2019 – November 2022

Personal Shopper

Walmart Supercenter #3886 & #397

McAllen

As a personal shopper for the Walmart Pickup and Delivery Digital department, I fulfilled customer orders while adhering to high-performance metrics for the store. Despite this position not being specifically geared towards design, I prioritized bringing innovative ideas to the table. In addition to picking items, I created a selection of designs for internal use and produced a concise video highlighting the advantages of Walmart Plus, which was broadcasted on the store TVs. I executed my responsibilities with utmost professionalism and commitment to ensuring customer satisfaction.

2016 – 2019

Graphic Designer . Sales Representative

FASTSIGNS

McAllen

Throughout my tenure at FASTSIGNS, my role as a Graphic Designer evolved into a hybrid position where I managed inside and outside sales calls while continuing to design. This cross-functional role allowed me to optimize the turnaround time for clients and provide comprehensive solutions, resulting in long-lasting relationships and impressive sales figures that translated into significant commissions. Additionally, I earned FASTSIGNS national certification to provide advanced digital and web solutions at our local store. These experiences have given me a diverse set of skills that make me an ideal candidate for a new career opportunity.

2014 – 2015

Graphic Designer

University of Texas Pan-Am

Edinburg

As a skilled in-house designer for the UT-Pan American student union, I spearheaded the creation of exceptional graphical content, ranging from eye-catching posters to engaging Facebook ads, among other collaterals for various departments. Through effective collaboration with esteemed offices such as Residence Life, Veterans, and The Annex, I was able to align with their core objectives and target their respective audiences effectively. It was an honor to play a significant role in contributing towards the successful realization of their goals. My work also added considerable value to the university's identity, positively impacting its reputation.

Professional References

● Kimberly Escamilla
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